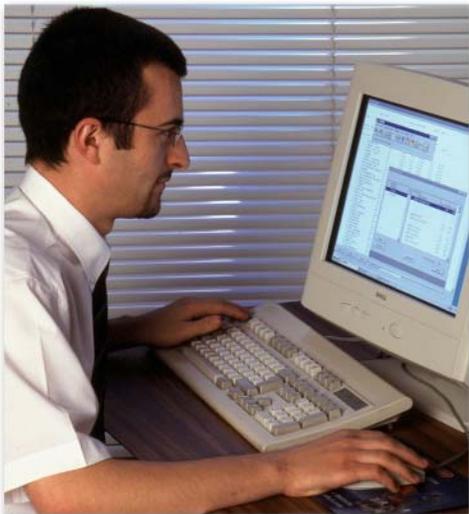


MX410

multi-branch scale management system



*MX410 is a flexible Microsoft® Windows®-based software package that provides total **multi-store** control of your weighing and printing machines. Designed to stand alone or to complement existing store management software, this user-friendly package features a highly resilient database to ensure the security and integrity of all your critical trading data.*



Avery Berkel

retail and food service weighing solutions

MX410

This 'Open' database allows access to important sales data management for multi-store reports. This extremely scalable database architecture is limited by your hardware only. There is no need for a costly database administrator. Roll-back features offer near Zero Database Administration costs. This database is supported on many operating systems further protecting your investment in your IT infrastructure.

A dedicated Head Office scale management system that provides scale management facilities for local and remote stores.

Effective product and price management

Provides centralized control of prices or supplements your existing centralized product data management system with multi-store product amendments. Only enter the data once.

Full product search and selection facilities speed up your use of the system. Rapid price changes with the ability to update your multi-store scales and printers immediately. A product copy feature facilitates a reduction in programming time and reduces errors. Need to change a single field in a large number of products? No problem with the 'global edit' feature.

Programming your costs and required margins provides you with an immediate reference on profit margins and profitability.

Many types of product related promotions supported, enabling the sales of more product to your customers.

Multi-store product changes may be monitored centrally.

Also eliminates scanning errors as product identification codes come from primary data system, in essence seamlessly integrating your scales with your EpoS system.

Aided by integration specialists to ensure that any integration with your existing information systems proceeds smoothly.

Automated promotional price batches. Just schedule them and let them go. Includes auto-revert.

Maximize your revenue across your business by altering what products are sold in what stores and what prices are charged for those products.

Multi-store support

MX410 provides you with the ability to manage up to 99 stores from one central location. Here you can control pricing on a store-by-store basis or group several stores into "bands" and manage prices this way. Communications to the remote stores can be achieved via dial-up telephone and can be attended or unattended. Alternatively, if an internal WAN is available, this can also be used.

Supplement product data with other scale data

Use MX410 to configure individual machines in your stores or associate various types of data with your products. Set up once and MX410 ensures that the right data reaches the right scales.

Reduce your in-store labor costs as there is no need to train operators on programming the scales.

Global reach

Localized for many different languages throughout Eastern and Western Europe and the Americas, Global retailers use MX410 as the application for every store worldwide resulting in a reduction in their training costs. Different users can logon and work in the language of their choice.

Unattended operations

Set up scheduled tasks that may be carried out outside of normal trading hours, e.g. Import Product Data from your primary product management system and supplement with additional scale specific data; Extract Product Data for monitoring centrally; update your Scales and printers with new products or amended products; Recover Totals from Scales or backup the data files in your database.

Multi-scale support

Complete control of all your various scales and printers (Counter scales, self service, bakery printer, auto prepack.) ensures that you can take advantage of all the features resident in your multi-store scales/printers maximizing the use of your assets. For example, program keyboards remotely ensuring that the scale operator has fast access to top selling products, take advantage of the merchandising features resident in your scale, adverts, label formats, use of graphics etc., enhancing your product presentation methods.

The labels produced by your scales and printers are valuable Merchandising tools. Take advantage of scale specific labelling capabilities to enable you to stand out from the competition and provide a compelling message to your customers across your business.

Various advertising mechanisms, scrolling messages, messages on labels, full screen graphical images on MP scales. All can be set up.

Product traceability

To ensure conformance with traceability regulations, MX410 provides the ability to both manage the carcass data required by the scales to ensure the consumer labelling information requirements are met and also provides a 'Bovine Traceability register' providing full history of product that has passed through your stores.

Reporting

Report on your business as a whole, for a specific region or for a specific store.

Profit Margin Analysis. A full breakdown of product sales, including margin contribution for helping with decisions on your product mix.

Cash Reports to aid in managing your financial position and help with banking.

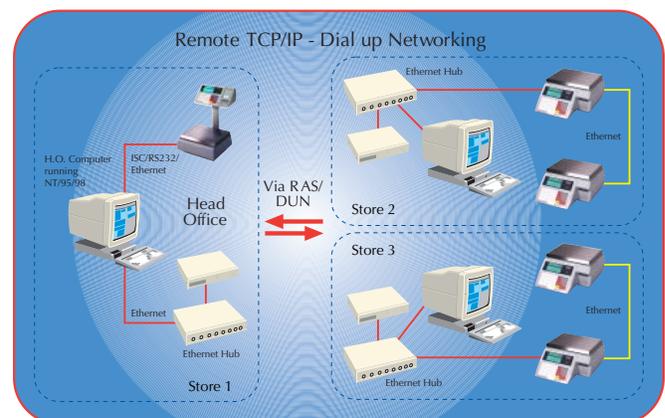
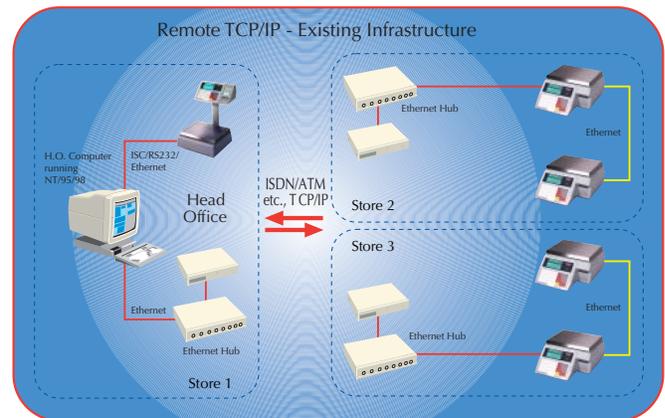
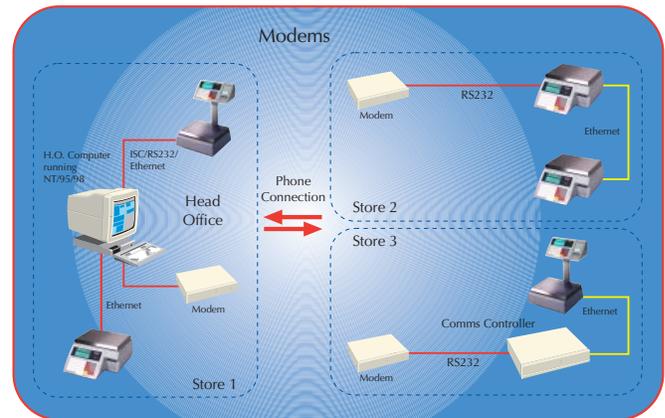
A published database interface provides you with the ability to further analyze data and present the data in the format of your choice using common desktop tools, e.g. Microsoft Excel and Access or Crystal Reports.

Ease of use

Users quickly become familiar with the consistent windows interface. Access to only those functions required ensures concentration on functions of value to business. Menus and toolbars may be tailored for individual users.

Professional trainers can help you get the best out of your system.

Sample Network Configurations



multi-branch scale management system

SYSTEM REQUIREMENTS

◆ Hardware

Minimum 233/Pentium processor
Minimum 16 MB of RAM. 32 MB recommended
Minimum 180 MB hard disk space
SVGA monitor (800 x 600 resolution minimum)
CDROM drive for installation
Mouse
Ethernet card installed and configured for TCP/IP

◆ Optional

Graphics/sound card for media
Modem for remote store connection
Network or local printer connection for hard copy reports
Tape streamer or second hard disk backup is recommended to ensure complete database security and optional remote support (subject to support agreement)

◆ Operating System

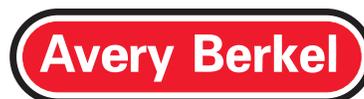
Microsoft Windows NT, 95, 98, ME, 2000 or XP
Note: This is a full 32-bit product and does not support earlier versions of Microsoft Windows products

◆ System Interconnections

For detailed system connection information, please refer to the Host Connectivity Guide

◆ PC Configuration

It is important, to ensure correct and reliable operation, to follow the installation notes provided with the software when installing the software and configuring the PC



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As we continually strive to improve our products, specifications are necessarily subject to change without notice.

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